



CERTIFIED SC SEAFOOD

Membership Application

The Certified SC Seafood program is a cooperative effort among the SC Department of Natural Resources, the SC Seafood Alliance, and the SC Department of Agriculture to brand and promote South Carolina Seafood. Our goal is for consumers to easily identify, find, and buy Certified SC Seafood. Licensed Wholesale Dealers, Distributors, and Retailers in South Carolina are eligible to apply. The Certified SC Seafood program is free to join! Membership is made by application to and acceptance by the SC Department of Agriculture Marketing Department.

Check Your Business Category(ies)

Wholesale Dealer

Distributor

Retailer

Business Name _____

Contact Person(s) _____ Title _____

Business Address _____

City _____ State _____ Zip _____

County Where Business is Located _____

Mailing Address (If different than above) _____

City _____ State _____ Zip _____

Phone Number(s) _____

Email _____

Website _____

Certified South Carolina Program Terms and Agreements

Through my signature below, I acknowledge that I have read and agree to the following terms during the application process and throughout my participation in the Certified South Carolina Program:

The Certified SC Grown, Certified SC Product and Certified SC Seafood logo symbols shall only be used on products identified herein and kept on file with the South Carolina Department of Agriculture. Alterations made to any identified products will require re-application for permission to use the logo. Applicant understands this request is for the use of the Certified SC Seafood logo on labels or packaging of South Carolina Seafood that is grown or harvested in SC or on any seafood product that is landed at a South Carolina dock only. Applicant agrees to only utilize the logo on top quality products. No culls or second quality product may bear the logo. Applicant agrees to immediately discontinue use of logo on items that do not conform to the “Certified South Carolina Program Standards” upon written notification from the South Carolina Department of Agriculture. The South Carolina Department of Agriculture reserves the right to revoke Applicant’s use of the logo at any time use of the logo has been abused. Unauthorized use may also result in liability and prosecution under Federal Trademark Law. Applicant agrees the logo does not constitute any type of endorsement by either the South Carolina Department of Agriculture or the State of South Carolina. Applicant further agrees to abide by the terms and conditions for the reproduction and use of the logo as provided in the “Certified South Carolina Style Manual.”

By signing this agreement you agree to provide source verification to the SC Department of Agriculture, the SC Department of Natural Resources and/or the SC Seafood Alliance for products that bear the Certified SC Seafood logo with either an invoice or bill of lading if requested.

Signature _____ Date _____

Logo Usage and Trademark Statement



A signed licensing agreement or approved application must be on file with the South Carolina Department of Agriculture prior to use of the trademarked logos or slogans. Any unapproved use of these materials can result in liability under Federal Trademark Laws. The Certified SC Seafood logo shall only be used by approved Licensed Wholesale Dealers, Distributors, Retailers, Shellfish Mariculture Permit Holders, and Aquaculture Permit Holders on seafood products grown or landed in South Carolina.

Fish and Seafood

*South Carolina Department of Natural Resources issues all licenses and permits.
For more information, please call (803) 734-3833 or visit dnr.sc.gov/licensing.html.*

**Note: Processed seafood sold wholesale requires an RVC from the SCDA’s Food Safety and Compliance Office.*

1. Please provide a brief description of your business and/or products. Include information relevant to potential buyers/customers. The information provided will be listed on our certifiedsc.com website as a way to help promote your business.

2. Please list of the primary seafood products that will utilize the Certified Seafood Logo. (Attach a separate sheet if necessary)

3. If you are a distributor/retailer, please list the certified wholesale dealer(s) you are purchasing from.

4. Wholesale Dealers License Customer ID Number _____

5. Shellfish Mariculture Permit Number _____

6. Aquaculture Permit Number _____

**All Licenses and Permit Numbers provided will be verified by the South Carolina Department of Natural Resources.*

PLEASE RETURN COMPLETED APPLICATION TO THE FOLLOWING ADDRESS

South Carolina Department of Agriculture

ATTN: Ansley Turnblad

P.O. Box 11280

Columbia, SC 29211

aturnblad@scda.sc.gov • 803-734-2207

FOR OFFICIAL USE ONLY

Date Received _____

Date Approved _____