

CERTIFIED SOUTH CAROLINA  
**Retail Merchandising  
Materials**



**IT'S A MATTER OF TASTE.**





CERTIFIED SOUTH CAROLINA

# Retail Merchandising Materials

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## Introduction

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The Certified South Carolina program is a cooperative effort among producers, processors, wholesalers, retailers, and the South Carolina Department of Agriculture to brand and promote South Carolina grown and processed agricultural products.

Boldly displaying and identifying Certified South Carolina products in supermarkets and other retail venues is essential to increasing sales and creating a brand preference. The South Carolina Department of Agriculture appreciates your commitment to this program and will provide any of the following Merchandising materials **free of charge**.

Thank you for your support of the South Carolina Department of Agriculture's marketing and branding campaign. Together, we'll make this program a success.

If you have any questions please contact:

*Chris Whitmire*, Director of Marketing  
803-737-9705 | [cwhitmire@scda.sc.gov](mailto:cwhitmire@scda.sc.gov)

# Items Available



## PRICE SIGN

Dry Erase

Large 11" x 7" | Small 5" x 3.5"



## WINDOW / DOOR SIGN

Perforated Window Cling

8" x 6.2"



## CHANNEL STRIP

Certified South Carolina

3" x 1.25"



## MEET THE BREWER

3.6" x 6" (two-sided)

Available as:

Aisle Interrupter

Window Cling



## LOOK FOR THIS LOGO

4" x 6" (two-sided)

Available as:

Aisle Interrupter

Window Cling



## RECIPE CARD

Aisle Interrupter

6.25" x 8" (two-sided)

# Items Available



## RETRO PRODUCE SIGNS

Peaches, Melons, Blueberries, Strawberries, Corn, Collards, Sweet Potatoes, & Green Peanuts

Aisle Interrupter

11" x 7" (two-sided)



### CEILING HANGER

Certified South Carolina

29" x 23" (two-sided)



### RETRO PRODUCE BIN

Four-sided Box with Corrugated Plastic Insert

23 1/16" wide x 16 1/16" deep x 30 5/16" tall

(Limit one per store)

# Items Available

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## HATS

*Certified South Carolina*

Provided for retail managers

(Limit two per store unless prior approval granted)

## STREET TALKER SIGN

*Metal Sign with Frame*

24" × 36" (two-sided)

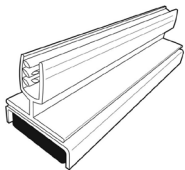
(Limit one per store)



## DRY ERASE MARKERS

One marker per kit

Black ink



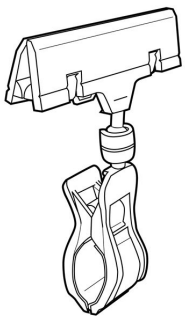
## LONG MAGNETIC GRIPPER

3" × .75", .75" w base

Permanently attached .875" × .25" nickel plated steel casing containing ceramic magnets

Available with optional non-scratch inserts

Grippers are clear PVC material



## CLEAR SPRING CLIP-ON KNUCKLE SIGN HOLDER

Two clips joined by a swivel knuckle

One end has a 1" wide spring clip with a maximum grip of 1.125" dia.

Other end has a 3" wide heavy duty sign clip that can display material up to .25" thick

Plastic material





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